

# SIMON CLARKE

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## PROFILE

My communication and interpersonal skills have developed to an excellent standard through working with clients at Education and Special Projects and through my customer service role at Tesco. Furthermore the ease in which I can create relationships with others has always enabled me to work well within a team and my experiences of being a team leader at Tesco and a senior designer at ESP has proved my ability to work independantly with responsibility for others.

I gain genuine satisfaction from playing a fundamental part in helping with a child's educational and physical development and relish the opportunity to create innovative designs that exceed expectations.

## EMPLOYMENT

### EDUCATION AND SPECIAL PROJECTS LIMITED

#### NOVEMBER 2010 - PRESENT / SENIOR DESIGNER

Since starting my employment at Education and Special Projects (ESP) I have been fully immersed in a wide variety of design disciplines catering for all the visual needs of the business from marketing to production drawings.

My day to day role as designer involves creating 3D site models of school buildings and playgrounds using Google Sketchup. These models are created using a combination of dimensions and photographs provided to myself by our Fields Sales Consultants site surveys. Once a site has been drawn up as accurately as possible, items from our product library are chosen and placed in appropriate places throughout the school. A1 sized presentation plans are then created using Adobe Indesign to help our clients visualise the products they have chosen in the areas of the school they have designated.

Accuracy is a vital part of my work due to safety requirements when working with products designed for school outdoor resources. I have developed a great understanding of critical fall heights and safety distances required around playground equipment and I feel this shows I have the capability to learn construction methods and techniques despite working within an industry I have little knowledge of and have the ability to adapt to be aware of them.

During my time at ESP I have created bespoke products to satisfy schools specific requirements, due to this I have become very proficient in using Google Sketchup using it to cost and create 3D models that have been transformed into physical objects and installed without issues creating a profit for the company.

## TESCO

#### APRIL 2009 - NOVEMBER 2010 / CHECKOUT TEAMLEADER

Working up from a customer assistant on the front end department at Tesco brought a great deal more responsibility. I was trusted with the responsibility of making sure the checkout department runs smoothly, allowing the manager to attend to important issues away from the front end.

## WORK EXPERIENCE

#### VIV-ID DESIGN AGENCY - SEPTEMBER 2008

During my placement at Viv-id I had the opportunity to work as part of a team and also closely with the Creative and Managing Directors, I worked on a range of projects including advertising, branding and brochure design and gained a great insight in how design studios operate in a creative but commercial manner.

## SKILLS

I am proficient in the following software;

Google Sketchup  
Microsoft Office  
Adobe Illustrator  
Adobe Photoshop  
Adobe Indesign  
Flash  
Dreamweaver

I take an enthusiastic approach to learning and my adaptability and conscientious attitude means I can acquire new skills and knowledge with ease.

I see personal development and the opportunity to gain knowledge as something that motivates me highly both professionally and in my private life

## QUALIFICATIONS

#### 2006 - 2008 - SALFORD UNIVERSITY

BA (Hons) Graphic Design,  
First-class Honors

#### 2004 - 2005 - SALFORD UNIVERSITY

HND Graphic Design  
Distinction

#### 2002 - 2004 - DEANERY SIXTH FORM

A Levels  
Art C  
Graphics C  
Media Studies B

#### 2002 - 2003 - DEANERY SIXTH FORM

AS Levels  
Business Studies B

#### 1997 - 2002 DEANERY HIGH SCHOOL

10 GCSE's A - D  
Maths B  
English B  
Science B